Flyck Chyck Photos 2011

**Apptivities for Business English 2**
**Painting the Forth Bridge**

**Pete Sharma**
**BESIG**
**Prague 2013**

**Director of training**

**EAP Lecturer**

**Author**

Apptivities
For Business English

Pete Sharma and Barney Barrett

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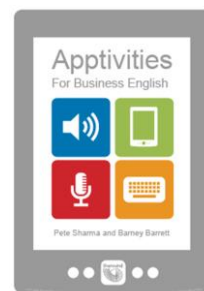
## Apptivities for business English

• Students' book ($0.99 US)

• Conference discount TB

• (Free code for SB)

• $3.35 (US)

• Apptivities 2

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## Overview

• Apps - distinctions
• 'Apptivities' for language learning
• Over to you

www.psa.eu.com

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app = application

A **mobile application** (or **mobile app**) is a software application designed to run on smart phones, tablet computers and other mobile devices
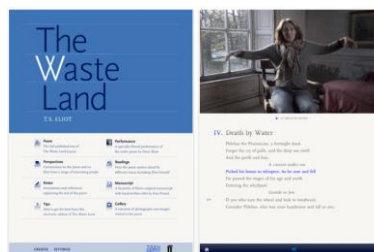
SOURCE: wikipedia

WIKIPEDIA
The Free Encyclopedia

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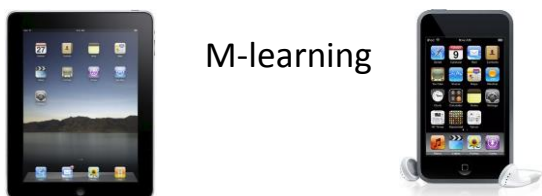Do you have a favourite app?
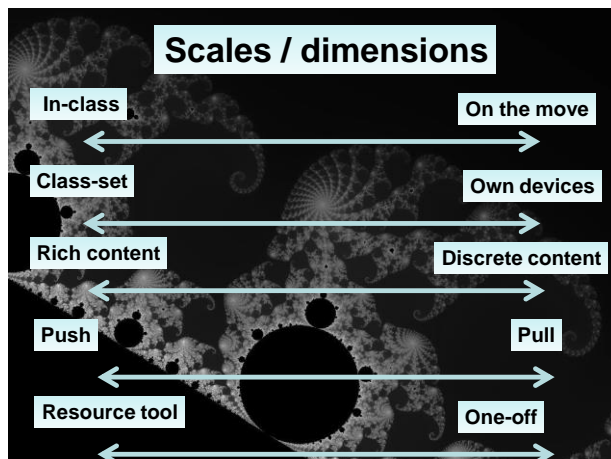
The Waste Land
T.S. ELIOT

Shazam

Solar walk

## M-learning

"learning that happens when the learner takes advantage of the learning opportunities offered by mobile technologies".

http://en.wikipedia.org/wiki/Mobile_learning

### Scales / dimensions

| In-class | ⟷ | On the move |
| Class-set | ⟷ | Own devices |
| Rich content | ⟷ | Discrete content |
| Push | ⟷ | Pull |
| Resource tool | ⟷ | One-off |

## Operating systems

Android          Apple IOS          Windows Phone

## Classroom vs 'On the move'
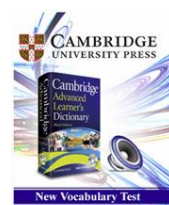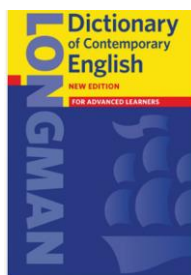
Nicky Hockly

## Authentic vs ELT

3D mode to bring you a real depth perception

## Free vs cost

APPS APPS APPS free

Cost: £13.99

Basic version vs Premium content

POCKET MBA

## Native – web-based

### (1) Dictionary apps

## (2) Consumption

BBC
CNN

Economist
Sunday Times
Guardian

amazon kindle

Listening          Reading
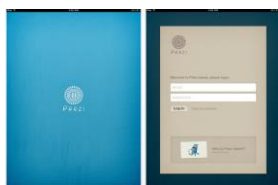
## (3) Production
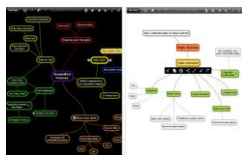
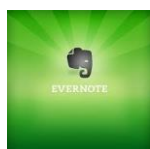Speaking          Writing

## (4) Business / lifestyle tools

PowerPoint for the iPad

Prezi viewer

MindMap software

Evernote

## (5) Communication tools

- Blackboard collaborate

- Twitter
- Facebook
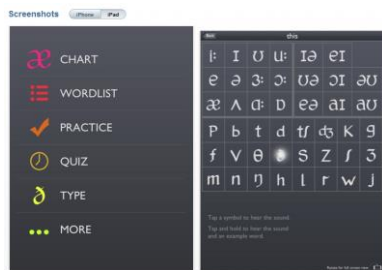- Linked In

## (6) Camera apps



Google goggles

## (7) Fun and games

App Screenshots





## (8) ELT apps



Grammar practice
Vocabulary
Exams
Listening
Business English
Games
ELT Dictionaries

### Bloom's Taxonomy for iPads



Silvia Rosenthal Tolisano–GloballyConnectedLearning.com – Adapted from Dave Mileham

## Evaluating apps

- "They are simply teaching materials"

- What is the **pedagogical** justification? / the **learning aim**?

- Think about your teaching context and how to exploit it

## TASK

- Name 'app' you use
- Why?
- How - what activity?
  – in-class / out of class

## Grammar

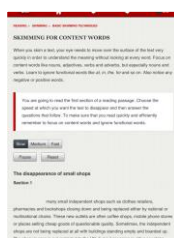- Diary swap - present continuous as future
- Weather app
- Trends



## Vocabulary / listening

- myWordbook – storage
- Dictionary apps
- Flashcards
- ted.com
- Podcasts

## Reading

- IELTS app
- Flipboard
- QR codes



## Speaking

- Prezi
- Google voice search
- Screen chomp
- Socrative - polling



## Writing / phonology

- Evernote
- Dragon dictation
  - Speech-to-text
- Sounds



## Business English

- Mind mapping
- Mind Tools
- SimpleMind+
- Business theories (Richmond forthcoming)
- Busness mazes (Richmond @work – forthcoming)